

ESG report: from Entrance to Expert

ESG reporting is often considered complex. It can be, but does not have to be.

Please let me walk you through AskIE's 4 pillars of ESG reporting on both side of the spectrum; a first time Entrance report for a small company compared with an Expert report for a company with around 200 employees:



The first pillar is the GHG emissions.

For the Entrance report you calculate your scope 1 and 2 emissions, and you make a reduction plan with goals for 2030 and for 2050.

As an Expert you will include scope 3 emissions.



The second pillar would be an Impact, Risk and Opportunities assessment.

For an entrance report a lot can be done in a brainstorm session with some key people inside the company.

The experts will organize also panel discussions with stakeholders like suppliers, clients and interest groups.



As a third pillar AskIE likes to make a sustainability strategy

For Entrance this can be as much as defining how you are going to reach your GHG emission reduction goals.

For the expert level it can involve a whole new way of doing business!



The fourth and final pillar is reporting on your ESG.

For entrance we are looking at a paragraph in the financial report addressing GHG emissions and reduction plans;

the experts might make a stand alone report of 50 to 100 pages!



As you can see there is a wide range for ESG reporting.

Don't let the Expert reports you might have seen scare you!

Start at the Entrance level, and build from there.

AskIE can help:-)